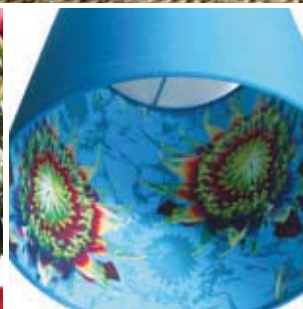
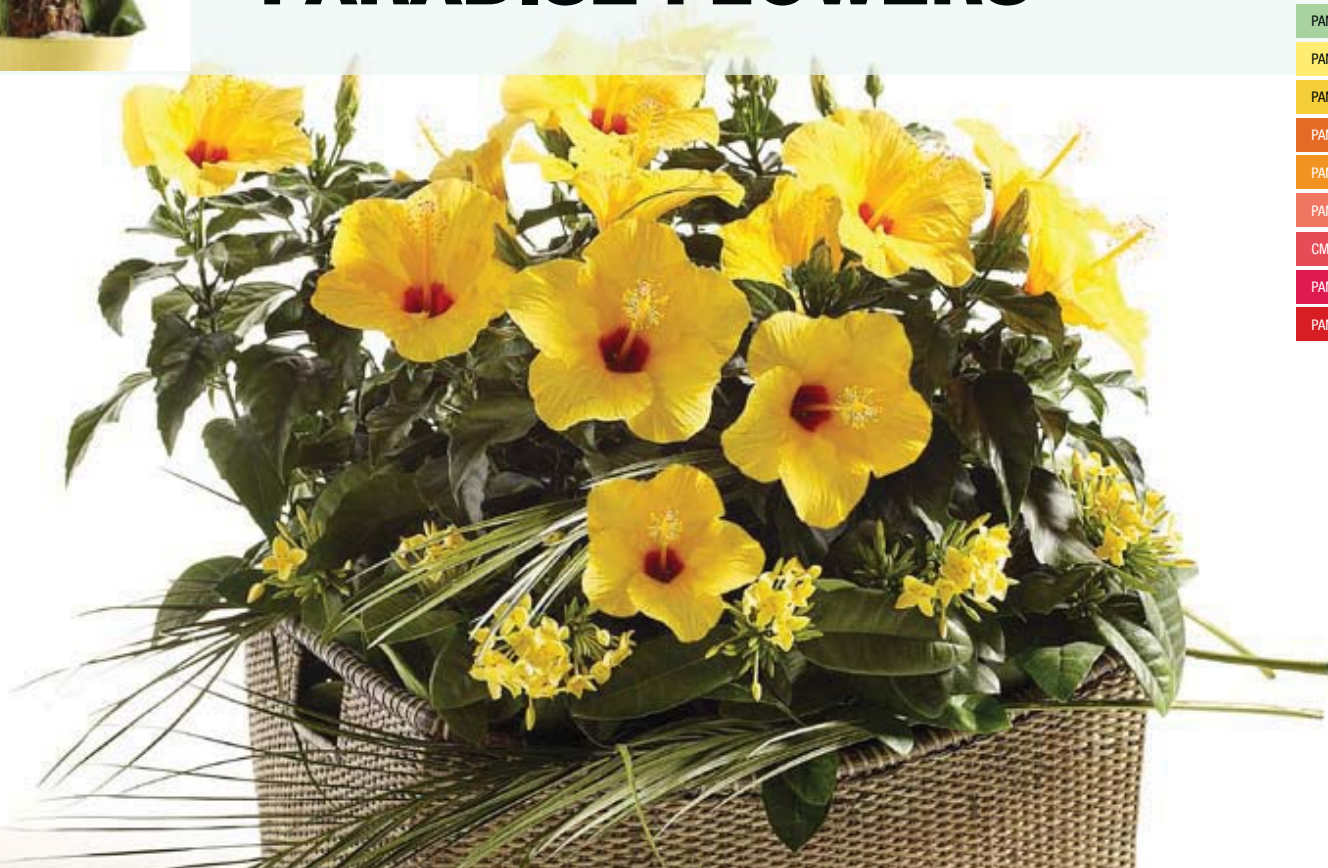




PLANT TRENDS 2011

# PARADISE FLOWERS

PANTONE® WHITE
PANTONE® 298 C
PANTONE® 7464 C
PANTONE® 345 C
PANTONE® 100 C
PANTONE® 129 C
PANTONE® 158 C
PANTONE® 1495 C
PANTONE® 170 C
CMYK: 0-81-56-1
PANTONE® RUBINE RED C
PANTONE® 199 C



## PLANTS

- Ananas
- Acalypha
- Anigozanthos
- Anthurium
- Antirrhinum
- Bougainvillea
- Brugmansia
- Canna
- Capsicum
- Catharantus
- Celosia
- Cordyline
- Cryptanthus
- Cycas
- Hibiscus
- Ixora
- Jacobinia
- Kalanchoe
- Mandevilla
- Musa
- Nerium
- Petunia

## SUMMER 2011

Paradise islands are beautiful oases in the middle of the Pacific which have provided the inspiration for the plant trend Paradise Flowers. For the summer of 2011 we are yearning for true beauty, and we find it in nature's most beautiful elements: exotic flowers, fabulous bird life, vibrant corals and divine palm islands. The tropical expressions and paradisiacal flowers should be displayed with plants styled with natural materials, in oases or colourful arrangements. The most important thing is that the interpretation should not become kitsch, i.e. exaggerated and unnatural, but should mimic the real paradise.

The Paradise Flowers trend fills the summer with a colour palette ranging from orange and pink to turquoise, mint and yellow, and encourages multi-coloured shade sequences in the bright colours of the range.